

Marc E. Lotter

Communications Director
Office of Mayor Greg Ballard

Marc Lotter serves as a Senior Advisor and Communications Director to Indianapolis Mayor Greg Ballard. Lotter joined the Mayor's Office in 2010 after having served two decades in various capacities in the television news media and political and public offices. In this role, Lotter advises the Mayor on public policy, serves as his chief spokesperson and, with his communications team, plans both long term and short term communications strategies that advance the Mayor's agenda and vision for Indianapolis.

Prior to joining the Mayor's office, Lotter worked in communications in multiple public and private organizations including as Communications Director for Indiana Governor Mitch Daniels, Indiana Communications Director for the McCain-Palin 2008 Presidential Campaign, Lauth Group and The Indiana Republican Party.

Before entering politics and public service, Lotter worked as a television journalist and manager. His work included stops in Grand Rapids, Michigan; Indianapolis, Indiana; Cincinnati, Ohio; and Atlanta, Georgia, where he served as Executive Producer at CBS Atlanta News.

Lotter is a native Hoosier. He grew up in Fort Wayne, Indiana. He earned his undergraduate degree from Ball State University with majors in Telecommunications and Political Science. He and his family reside in Franklin Township on the Southeast side of Indianapolis.